The Community Coordinator and the Council have come up with the attached policy for directly emailing (a subset of) our community. You will find that many of you can use this powerful tool under the new policy to help you campaign for software freedom. If you have any questions or concerns about your new rights and responsibilities, please contact me. The policy is in effect as of today's announcement.

Yours truly,
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Heiki Lõhmus
Vice President
Free Software Foundation Europe
mailto:repentinus@fsfe.org
xmpp:repentinus@fsfe.org

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# Internal Communication Policy

This policy determines conditions and rights of the FSFE bodies (staffers, GA members, local and topical teams) or members of the FSFE community to mass mail registered FSFE community members who have opted in to receive information about FSFE's activities.

## Definitions

For the purpose of this document:
* all registered FSFE community members who have opted in to receive information about FSFE's activities are referred to as "recipients".
* mailings that are only sent to recipients who live in a certain area (a municipality or a language zone or similar) or that are part of a topical team are referred to as "select mailings" and mails to all recipients of the FSFE are referred to as "overall mailings".

## Considerations

* Mailings should be sent to better integrate our community in important aspects of our work, which can be for example - but is not limited to - information about critical happenings that we need their input or activity for, milestones we have achieved and thank you's, engagement in the inner FSFE processes and fundraising.
* Mailings should be properly balanced between delivering information and getting to the point.
* Mailings should contain material/information that can be considered worth of our supporters' interests.
* Mailings are not to spread general news - that is what we have the newsletter and our news items for.
* You can find help on editing mailings by reading through our press release guidelines: https://wiki.fsfe.org/Internal/PressReleaseGuide
* All community members are invited to use select mailings for evaluations,
Policy for direct mailings to our Community

to inform about certain aspects of FSFE's work, to organise events and activities or other extraordinary purposes.

## Policies

* Mailings must not be against FSFE's interests and conform to our Code of Conduct.
* All overall mailings have to involve the PR team behind pr@lists.fsfe.org for a final edit. In urgent cases, review by the PR team may be skipped with approval of the responsible authority.
* All select mailings need approval by the relevant country or topical team coordinator or - in absence - by the Community Coordinator or the Executive Council.
* All overall mailings need the approval of the Executive Council.
* All mailings need to be reviewed by someone with the authority to approve the mailing. Nobody may review or approve a mailing they have prepared on their own.

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Team mailing list
Team@lists.fsfe.org
https://lists.fsfe.org/mailman/listinfo/team

This mailing list is covered by the FSFE's Code of Conduct. All participants are kindly asked to be excellent to each other:
https://fsfe.org/about/codeofconduct

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Attachments:

Communication Policy.txt 2.5 KB